



GOOD FOOD CHARTER

Duchy Originals was founded on a belief that every product we sell 'is good, does good and tastes good'. This ethos is set out in our Charter, a series of commitments that underpins everything we do.

It's this same Charter that guides the Waitrose Duchy Organic range.

Together, we believe in the value of organic food, grown and produced sustainably.

Good Food, Good Farming, Good Causes

Good Food

Made from the best quality organic and sustainable materials and production methods

SOURCING

We support British farmers by sourcing our products and ingredients from the UK when they are available, in season and of the required quality. Our preference is to source fresh produce grown outdoors or in environments heated by renewable energy that promote and stimulate seasonal growth.

Where supplies of products or ingredients of the desired quality and quantity are unavailable in the UK or are out of season, we will source them from overseas but only from sustainable and resilient sources that minimise their environmental and social impacts in their production. In all our sourcing we will seek to create a positive social and economic impact on the communities who supply our products and ingredients.

LESS PACKAGING.

Year on year, we will monitor and aim to reduce the weight of packaging per product and increase the proportion of reusable or recyclable packaging, whilst always maintaining product safety and quality. We will aim for the components of our packaging to be equivalent to or the best in class for their category. Paper and card packaging will only come from well-managed sources and we will increase the proportion of recycled material where appropriate.

THE BEST ORGANIC AND NATURAL INGREDIENTS

Our foods are made from ingredients that are certified by the Soil Association or comparable certifying bodies. We do not use ingredients from Genetically Modified sources in our products or packaging, nor do we use flavourings, colours or oils that have been artificially created or altered.

TREADING LIGHTLY

We aim for the smallest environmental footprint and to understand the total environmental footprint of our major products from producers to shelf. We're moving towards sustainable forms of energy and reducing waste levels in our supply chain.

Good Farming

Organic Farming helps create healthy soils and animals, and encourages wild life.

ARTIFICIAL CHEMICALS AND FERTILISERS

Our farmers farm organically, which severely restricts the use of artificial chemical fertilisers and pesticides. Organic farming reduces pollution from almost all pesticides and chemical fertilisers.

ANIMAL WELFARE

Our animals are raised to the highest level of welfare standards, range freely, can live an outdoor life and enjoy a diet that reflects their natural instincts. We never feed growth hormone. We only permit the use of antibiotics for welfare reasons where homeopathic remedies are not appropriate. We slaughter animals humanely and as close to the farms as possible to avoid unnecessary stress.

MADE WITH CARE

We prefer to partner with producers that uphold traditional skills, and work with suppliers to create products based on traditional recipes and methods to preserve our heritage of British manufacturing. We ensure that our products are produced consistently to the highest quality standards.

TREATING PEOPLE FAIRLY.

We require all our farmers, packers and producers to uphold strict ethical and safety standards with regard to the treatment of their workers and third parties.

PRESERVING WILDLIFE AND LANDSCAPES

When food is produced organically it encourages and sustains more wildlife than food produced conventionally. Organic farming is more environmentally sustainable because it adheres to the natural approach of crop rotation and fallowing, keeping the soil productive for generations to come. We encourage the growing and use of heritage varieties and native and rare breeds.

Good Causes

Provides a fair deal for the people who grow and make our products and generates funds for good causes.

SUPPORTING CHARITIES.

Sales of Waitrose Duchy Organic products provide a donation to The Prince of Wales's Charitable Foundation. This year, over £2.5m will be donated to the Foundation, supporting good causes across the UK. Since 2009, you've helped to raise over £17m for initiatives such as the Duchy Future Farming Programme, which helps farmers develop more sustainable farming practices.

Registered Charity 1127255 (England and Wales)

FAIR DEAL

We want the people who supply us to earn a fair return on the commitments they make to produce a superior product.